

# LETTERS TO THE EDITOR

Letters to the editor are extremely important to any media program. Not only should the media contact and spokespersons be involved in letter writing, but there should be a concerted effort to involve the whole pro-life community in a campaign of routinely submitting letters.

Letters may respond to an inaccuracy or may further discuss a topic in the news. Letters should typically be no more than 250 words. Following is a sample letter responding to an error in an election year story.

Name  
Letters Editor,  
*Big City Newspaper*  
111 Maple St.  
Big City, NY 11111

Dear Editor,

*Big City Newspaper's* Thursday story "Anti-Choice Richard Sure to Lose," stated that candidate Robert Richard's pro-life position "almost certainly would hurt him in a general election." Contrary to this conventional "wisdom," Robert Richard will benefit from a strong pro-life position. Polls repeatedly have shown that most single-issue voters on abortion are pro-life.

For instance, the \_\_\_ poll from the \_\_\_ presidential election showed that \_\_\_ percent of all voters cited abortion as one of the top two issues affecting their vote, with \_\_\_ percent of this group voting for \_\_\_, the pro-life candidate and \_\_\_ percent voting for his pro-abortion rival.

**[cite other polls]**

Americans know that abortion stops a beating a heart, and many find it important enough to cast their vote on that issue. While the fallacy of abortion hurting pro-life candidates continues to be propagated, pro-life candidates continue to win across the nation. Candidates would be wise to maintain a strong position in defense of unborn children.

Sincerely,

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